

## Inviting entries for **Sanitation Short Film Contest**



As a part of the campaign "Take POO 2 LOO", submit an original short film on Sanitation that depicts a success story, innovative technology or business model leading to safe & sustainable sanitation, improved health & hygiene. Film length : 120 - 240 sec, File format - ASF, AVI

**Upload your entry on YouTube channel "Take Poo 2 Loo - Short Films" & post link on our FB page [www.facebook.com/poo2loo](http://www.facebook.com/poo2loo)**

**Last Date for submission : 7 Jan 2014 (Tue) 5 PM India Time**

Top 10 Award Winning Short Films  
will be showcased at **National Roundtable on Sanitation**  
on **21<sup>st</sup> January 2014 at IIT Delhi**

For Additional Details, please contact

**Mr Prasanna V** E : [takepoo2loocampaign@gmail.com](mailto:takepoo2loocampaign@gmail.com)

M : +91 99 10 92 59 62 W : [www.poo2loo.com](http://www.poo2loo.com)



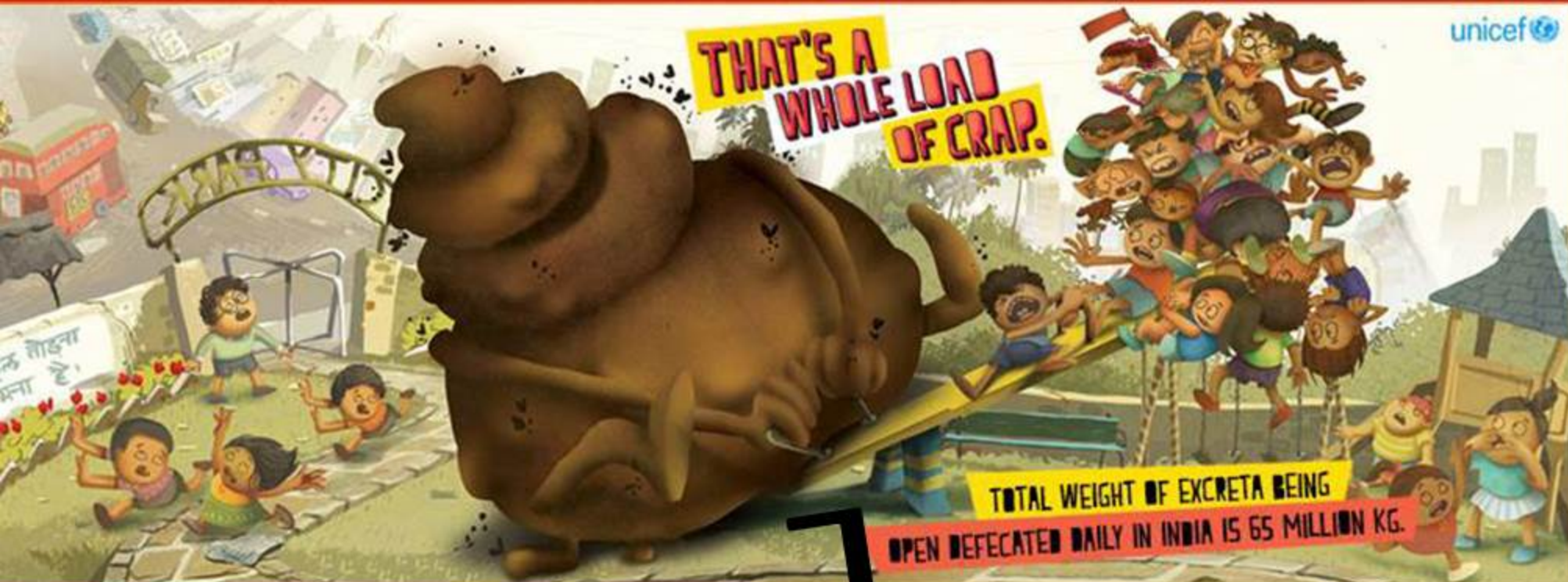
IIT Delhi



unicef







Inviting entries for

# Sanitation Poster Design Contest



Design a poster (A4, Portrait) with a powerful message that would be used in UNICEF's "Take POO 2 LOO" campaign to eliminate open defecation.

Email your poster in jpg format to [takepoo2loocampaign@gmail.com](mailto:takepoo2loocampaign@gmail.com) & post the link on our FB page [www.facebook.com/poo2loo](http://www.facebook.com/poo2loo)

Last Date for submission : 7 Jan 2014 (Tue) 5 PM India Time  
 Top 10 Award Winning Posters  
 will be showcased at *National Roundtable on Sanitation*  
 on 21<sup>st</sup> January 2014 at IIT Delhi.

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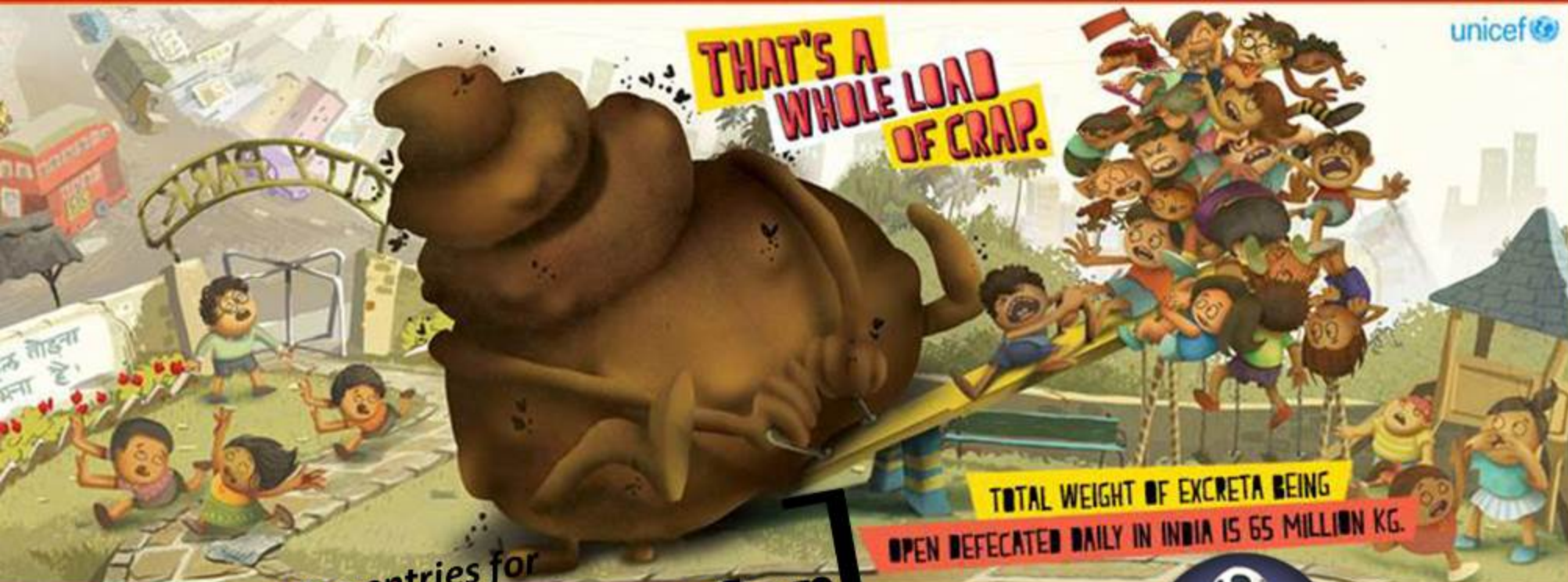


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Inviting entries for

# Sanitation Animation Film Contest



Submit an original Animation Film designed to create awareness about ill effects of open defecation. The film should consist only of background music  
No voice over or lyrics. Maximum length : 120 seconds.

Upload your entry on YouTube channel "Take Poo 2 Loo – Animation Films" & Post link on our FB page [www.facebook.com/poo2loo](http://www.facebook.com/poo2loo)

Last Date for submission : 7 Jan 2014 (Tue) 5 PM India Time  
Top 10 Award Winning animation film  
will be showcased at **National Roundtable on Sanitation**  
on 21<sup>st</sup> January 2014 at IIT Delhi.

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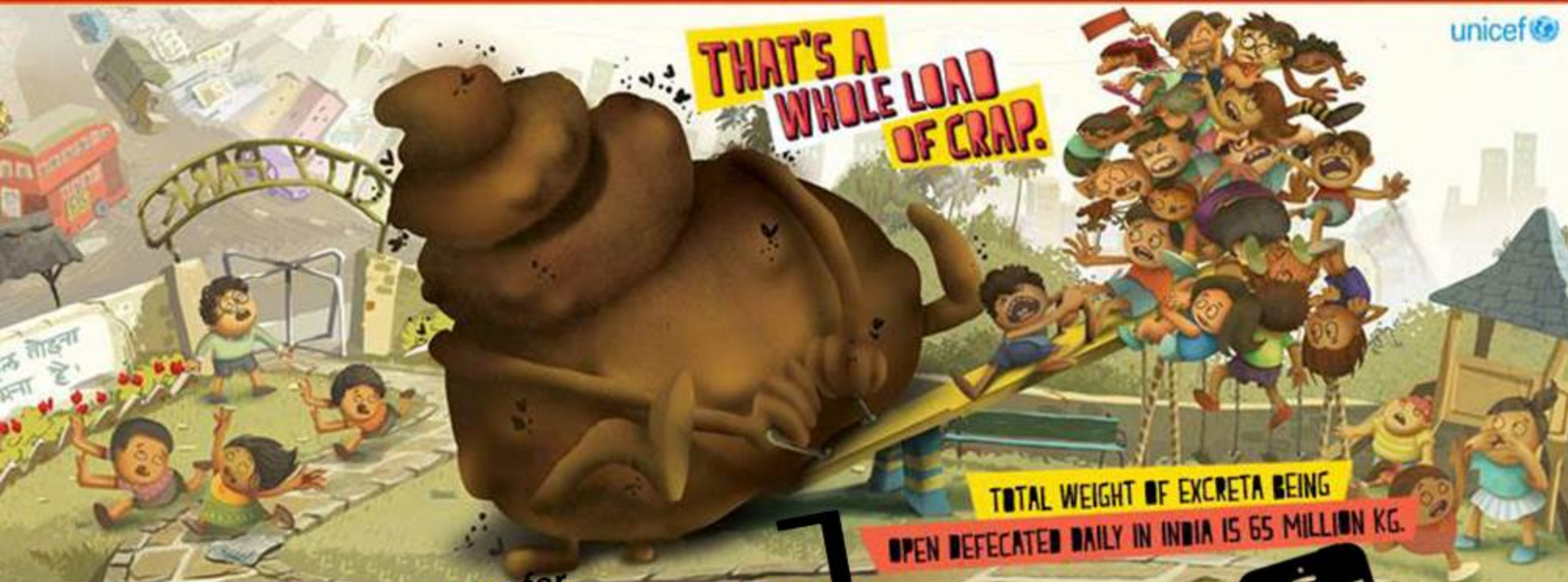


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Inviting entries for

# Sanitation Mobile App Contest



Design a Mobile App to address challenge of **eliminating open defecation (OD)** as a part of UNICEF campaign "*Take POO 2 LOO*". Your app is a creative tool which  
 (a) Reports OD sites to civic bodies (b) Helps communities connect to funding sources for eliminating OD (c) Helps connect to a local / global network in sanitation (d) Helps find nearest public urinal or restroom using GPS (e) or perform s any other creative solution related to this campaign.

**Email you Mobile App to :** [takepoo2loocampaign@gmail.com](mailto:takepoo2loocampaign@gmail.com)  
**& also post on our FB page** [www.facebook.com/poo2loo](http://www.facebook.com/poo2loo)

**Last Date for submission : 7 Jan 2014 (Tue) 5 PM India Time**

Top 10 Award Winning mobile apps  
 will be showcased at **National Roundtable on Sanitation**  
**on 21<sup>st</sup> January 2014 at IIT Delhi.**

For Additional Details, please contact

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